

SUSTAINABLE SUPPLY CHAIN MANAGEMENT

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2:00PM - 3:00PM



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Webinar Overview

Sustainable supply chain management (SSCM) focuses on integrating environmentally and socially responsible practices throughout the supply chain. It involves sourcing raw materials, production, transportation, and distribution in ways that minimize environmental impact, promote social equity, and ensure long-term economic viability. Key principles include reducing waste, optimizing energy use, supporting ethical labor practices, and working with suppliers who adhere to sustainability standards. By prioritizing sustainability, companies can improve efficiency, reduce costs, enhance brand reputation, and contribute to global sustainability goals.

Event Free to Attend



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