

Understanding organizations' pollution prevention while pursuing a green certification:  
The case of the U.S. EPA Safer Choice standard.

*Pollution Prevention: Safer Choice Certification*

webinar



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**Center for Sustainable Energy and  
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***presents***

This presentation focuses on the U.S. Environmental Protection Agency's (EPA) Safer Choice standard. This certification program validates specific cleaning products to carry its label, which means the certified product is safe for human use and environmentally friendly (EPA, 2021). Overall, the Safer Choice certification helps companies to reduce and prevent pollution by integrating the standard into the whole supply chain process. A theoretical road-mapping approach is presented to identify the areas where this green certification prevents pollution.

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March 2nd, 2023 | 1p.m. - 2p.m EST



*P r o m o t e . E n h a n c e . S e r v e*

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