Greenville
NORTH CAROLINA
Find yourself in good company

Visitor Highlights
You’re in good company in Greenville-Pitt County
Welcome to Greenville and Pitt County, where you will always find yourself in good company. Widely recognized as the cultural and entertainment, commerce, education, and medical hub of Eastern North Carolina, Greenville has grown to a thriving small metropolitan area of 90,000 residents, and the county nearly 173,000, while keeping our southern charm. Ranked among the best performing small metros in the United States by the Milken Institute, Greenville is home to East Carolina University, many arts and science expositions, and to the Brody School of Medicine.

An excellent geographic location combined with easy affordability make Greenville-Pitt County a preferred destination for business and leisure travelers. The bustling activity yet less hustling pace entice many to come back again!

We look forward to having your company in Greenville and all our Pitt County communities.

GREENVILLE-PITT COUNTY more at visitgreenvillenc.com
History makes good company

Since 1760, a sense of place and the past
With close to 300 years of history on our side, you can find museums, historic sites and artifacts from any period of this time. These sites and museums present both the local history of Greenville and Pitt County, and tell the story of how national events affected the people who lived here.

From Farmville’s circa 1850 May Museum and Park, to the East Carolina Village of Yesteryear which preserves and interprets the county’s architectural and agricultural life of 1840 to 1940, to the family home of statesman and North Carolina Museum of Arts founder Dr. Robert Lee Humber, you can immerse yourself in the relics of time gone by.

HISTORIC INTEREST

more at visitgreenvillenc.com
Culturally enriching the lives of all in Eastern North Carolina

Discover our artistic community
The visual arts are very much alive here, from juried exhibits sponsored by community arts councils to established museums and galleries showcasing regional and national artists. The First Friday Uptown Art Walk self-guided tour is a great introduction to the best the area has to offer. The Greenville Museum of Art collection housed in its historic home on Evans Street features quality works by North Carolina artists, as well as noted American Landscape artists from 1860 to the present. East Carolina University School of Art and Design’s Gray Gallery provides six to eight exhibitions each year, and includes a significant collection of western and central African art, plus contemporary ceramics. The Pitt County Arts Council at Emerge is a hub of activity for receptions and rotating exhibits, and connects artists to the community. Art Avenue, City Art Gallery, and Art Room venues feature up-and-coming artists, and local talent. Come view works in every medium!
Find yourself in a festive mood

Lively and swashbuckling in all seasons
**PirateFest** celebrates the rich history of pirates in Eastern North Carolina. Kicking off with live music at the Buccaneer Bash, this April street festival stretches from Five Points Plaza to the Town Common in Greenville. Powder gun reenactments, sword fights, local goods, food booths, an International Ports O’Call promoting cultures from around the globe, plus a kids’ costume contest and bouncy rides are all part of the fun.

**FreeBoot Fridays** are alive-at-five events complete with musical entertainment, fun food, children’s activities, and a wine and beer garden. Ride the Jolly Trolley from parking areas to Five Points Plaza, each homegame Friday during East Carolina University’s football season.

The **Trans Jam BMX Fest** features park, flat and street competitions for all skill levels from veteran to novice, and draws contestants from all over the world. Greenville is ProTown USA, home to several BMX celebrities, and this annual fall event also features cycling vendors and exhibitors plus a KidzVille area with face painting, rock climbing wall, art contests, clowns and more!

**Seasonal festivals** celebrating local culture and nature are held throughout the county. The Ayden Collard, Bethel Harvest, Grifton Shad, Farmville Dogwood, Fountain Peanut and Winterville Watermelon fests bring special entertainment, food and fun to communities.
It's easy to find great sports here

Sports Illustrated named Greenville a Sportstown USA
On intramural fields, in city and county ballparks and soccerplexes, on public courts and courses, and on ramps and roads, you’ll find our community supports athletic competition for fun, fitness and fundraising at the school, club and league levels—not to mention being the venue for exciting East Carolina University athletics.

With opportunities for participants of all ages, Greenville has earned the designation of Sportstown U.S.A. by *Sports Illustrated* magazine. Spectator or participant, you are welcome here!

**SPORTS**

more at visitgreenvillenc.com
Shop for great finds both new and old

fDi
American
Micro City
of the Future
Awaiting your arrival are retail options ranging from local shops to nationally known stores, offering a variety in price, selection and style. Greenville-Pitt County merchants include boutiques, consignment shops, galleries, malls and shopping centers, showrooms and antique shops. Hometown businesses with national distribution include Overton’s sporting goods and Hammock Source’s Hatteras and Pawleys Island hammocks. The Arlington Village shops feature numerous independent retailers.

Uptown Greenville’s Umbrella Market is held Wednesdays beginning at 5 p.m., May through September, in Five Points Plaza. This open-air market is complete with live music, local brews, fresh produce, seafood, beef and poultry, baked goods, handmade art, jewelry and fashion—a bit of everything for the family to enjoy.
Dig into palate pleasing variety

The NC BBQ Trail starts in Pitt County
With over 350 dining establishments across the county, you are sure to find the perfect spot to quench your thirst and satisfy your palate. Most nationally known eateries are located here, as well as an amazing number of local restaurants featuring dishes that showcase a diverse culinary heritage. Farm-to-table menu offerings are only natural in an area with a deep agricultural history, and our nearby coastal waters supply the best seafood found anywhere.

The North Carolina Barbecue Trail starts right here in Pitt County. National Geographic named Skylight Inn in Ayden as one of the best barbecue joints in the country, and the North Carolina Barbecue Society lists Greenville’s B’s Barbecue and Farmville’s Jack Cobb & Son as legends.

We look forward to having your company at one of our dinner tables soon!

DINING more at visitgreenvillenc.com
Scout out our outdoor parks and recreation
Oftentimes the best company is in the quiet and beauty of nature. Located in the Coastal Plain along the Tar River, our area has numerous waterways for enjoyment. Our 324-acre River Park North offers pedal boating, fishing, bird watching, picnicking and a nature center.

Over 20 more parks and recreation centers feature activities for residents and our visitors alike (and even your pets!) with ball parks and courts, golf and disc courses, arts and crafts programs, pools and extreme skate/BMX sports.

The Greenville Greenway system is a growing corridor for bicycles and pedestrians. The Town Common is the site of seasonal festivities and includes an amphitheater for Sunday in the Park and other live productions.

Here is where nature and entertainment intersect!

PARKS & RECREATION more at visitgreenvillenc.com
Great performance companies play here

Community and professional performance excellence
Greenville-Pitt County has the most extensive cultural scene in Eastern North Carolina. Visitors can find themselves in the company of international celebrities by attending an S. Rudolph Alexander Performing Arts Series or an ECU/Loessin Playhouse event. There is also much to enjoy at performances by local actors, dancers and musicians of all ages in a myriad of community troupes.

Uptown Greenville is a growing arts and entertainment district, with an eclectic array of live music performed in coffee houses, nightclubs and pubs. Many a big act has played here, and many performers got their start on our stages. There is much to savor in Greenville-Pitt County!
H. Center Square
G. East Carolina Mall
F. Lynncroft
E. University Commons
D. La Promenade
C. The Lynndale Shoppes
B. Arlington Village
A. Greenville Mall

1. Chamber of Commerce
2. City Hall
3. Municipal Building
4. Sheppard Memorial Library
5. Pitt County Courthouse
6. United States Courthouse
7. Pitt County Development Commission/Pitt County Tax Collector
8. Willis Building
9. Whichard Building

See following page for inset map of Uptown Greenville and key to lodging locations.
1. Chamber of Commerce
2. City Hall
3. Municipal Building
4. Five Points Plaza
5. Sheppard Memorial Library
6. Federal Bankruptcy Court
7. Emerge Gallery & Art Center
8. Uptown Greenville Office
9. Pitt County Courthouse
10. United States Courthouse
11. Pitt County Development Commission
12. Willis Building
13. Parking Deck
14. Greenville-Pitt County Convention & Visitors Bureau/Visitors Center
15. ECU Admissions Registration
16. Whichard Building ECU Admissions
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<td>Best Western Plus</td>
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| Points of Interest              |                                  |              |

- **Whispering Oaks RV Resort**: 522-773-8866
- **McCrory Ridge Resort**: 252-773-5100
- **River Inn**: 252-773-4442
- **Carolina Ice Zone**: 252-353-8888
- **Emerge Gallery and Art Center**: 252-773-5177
- **Greenville Museum of Art**: 252-773-6725
- **Radisson Hotel Greenville**: 252-773-4188
- **Econo Lodge**: 252-773-4188
- **The Duck-Rabbit Craft Brewery**: 252-352-2200
- **Uptown Umbrella Market**: (Wednesdays, 5-8 pm, May-August)
- **Five Points Plaza at Fifth and Evans Streets**: 252-561-8400
Our thanks to photographers of The Daily Reflector and its Scene Around galleries on reflector.com, and Distinctive NC, for showcasing our community.

Visit our website for lodging, dining, shopping and event information. www.visitgreenvillenc.com

GREENVILLE-PITT COUNTY CONVENTION & VISITORS BUREAU

Visit our website for lodging, dining, shopping and event information. www.visitgreenvillenc.com

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DISTINCTIVE NC

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