

Ways to Give to the College of Engineering and Technology

The College of Engineering and Technology is grateful for your willingness to give towards our students future and the future direction of the College. As you review this information, please direct any questions to our Major Gifts Officer Scott Snead.

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Ways to Give

Annual Fund: Support our more than 2,600 students and help the school grow even stronger. Gifts to the College of Engineering and Technology provide the dean with unrestricted dollars, which he uses to support key initiatives for the college, including, but not limited to, student support and faculty research. This funding falls into the category that is often the most difficult to raise, yet over and over again makes the most difference to the most people. We can never anticipate every contingency or opportunity that may arise. Yet, we need to be prepared.

Endowment Gifts: These gifts such as scholarships, chairs, professorships, and research funds provide for support in perpetuity. Endowment gifts provide for support for the College of Engineering and Technology:

- **Students** – Scholarships
- **Faculty** – Department Chairs, Professorships, Travel Grants, Prizes, etc.
- **Programs** – Funds for Research, Conferences, Scholars and Executive in Residence, as well as Student Amenities

Endowments are invested in the market through the East Carolina University Foundation, and 4.5% of the earnings interest is distributed, with any additional interest earned reinvested in the fund to help grow its value. The principle of your endowment gift will never be spent as this is a gift that will benefit ECU for centuries to come.

Planned Gifts: These types of strategies can benefit your family, bring immediate and deferred tax advantages, and allow you to have a meaningful impact on the ECU beyond your lifetime and far into the future. We can work with you and your financial advisor to explore opportunities such as:

- Life income gifts
- Pooled income funds
- Charitable lead trusts
- Donor advised funds
- Gift annuities
- Charitable remainder trusts
- Retained life estates
- Bequests

Membership into the Leo W. Jenkins Society is conferred upon all benefactors who have included East Carolina University in their estate planning by means of a bequest provision in their will or living trust. – We can work with you to explore opportunities such as life income gifts, gift annuities, bequests, and more

Faculty and Staff Campaign: As a member of the East Carolina University community, you play an important role in the evolution of this wonderful university. ECU is on track to becoming one of the nation's top public universities, thanks in no small part to your dedication.

As students are bustling across campus, you and your colleagues are helping these individuals reach milestones in their lives. You share your passion for education with students every day in more ways than you can imagine:

- Financial Aid
- Course Selection
- On the athletic field
- Providing them with a hot meal

You ensure they live and learn in a clean and beautiful environment.

The East Carolina Faculty and Staff Campaign represents our true campus spirit and will eventually incorporate giving from the entire ECU community – including students. As we strive to create a culture of giving on our campus, your gift, no matter the size, shows your support of East Carolina. Every faculty member, staff member, and retiree is encouraged to make a gift and become a donor to the university. Consider making your contribution at any level today. Every gift counts.

Ways to Give: You can support East Carolina University's College of Engineering and Technology and help fund the margin of excellence in many ways. You can make a gift now or learn about other giving options below. Most donors make gifts and pledge payments by check, credit card, or automatic bank drafts. Others take advantage of tax savings that come from giving appreciated stocks, shares of mutual funds, or real estate. A growing number of alumni and friends incorporate gifts into their financial and estate planning.

Give Now - Make a gift to the College of Engineering and Technology through annual giving, endowment support, funding capital projects, matching gifts, and year-end giving.

Give for the Future - Plan for future giving with bequests, retirement plans, charitable trusts, life insurance, and other contributions made through a donor's estate.

Corporate and Foundation Support - Support East Carolina through mutually beneficial relationships with corporations and private foundations for programs and initiatives across the College.

Funding Your Gift - Make a gift of cash, credit card, stocks, mutual funds, real estate, or personal property.